

State of the IT Industry 2009 Contest - Win an mp3 player!

Written by Rick Savoia

Tuesday, 29 December 2009 10:15 - Last Updated Wednesday, 13 January 2010 06:30

Last week I posted an article on the front page of theforcefield.net revisiting a series of podcasts about The State of the IT Industry in which four IT professionals predicted where their business and the industry as a whole would be in the coming year.

The idea is to find out if their predictions were true, what happened in their segment of the industry that made them come true in spite of current economic conditions and why.

Of course, not everyone has had the same optimism or success in their businesses, which brings up an interesting point. Why did some do well and others didn't?

I think there are a few reasons but there is one in particular that was discussed in all four episodes that became a common theme. Hint: It was discussed outright in episodes 31 and 32.

At the end of the article I challenged everyone to review the episodes for themselves and discover what I believe to be one reason discussed that can make or break your success in this market, especially in a difficult economy.

To find out if I'm right and what it is, we are holding a contest. I invite everyone to listen to all four interviews again and post your comments in [The Force Field Forums](#) or send an e-mail to comments@theforcefield.net

If you guess my answer correctly or figure it out I will put your name in a drawing to win an mp3 player similar to the one we gave away in the Summer of Podcasts contest earlier this year. (The winner was in Sweden).

This mp3 player will be shipped loaded with The Force Field Podcast Special Edition Volume 1. This edition, which is currently available in The Force Field Podcast store, is a collection of the first six episodes of The Force Field (when it was for OnForce Providers only) remastered with additional content and an additional segment in each episode written and produced specifically for the collection and never before released. The episodes are COMMERCIAL FREE.

Contest rules:

1. Post your answer in the forum contest thread or via e-mail.
2. You may discuss the topic in the thread but only one official posted answer per entrant.
3. You must include a valid name/username or e-mail address in the post (you can spell out (at) instead of @ to prevent spamming. If you use username only make sure the e-mail address on your member account is correct.
4. You must be 18 years or older to participate.

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A winner will be chosen from all correct entries posted in this thread or received by January 31, 2010. The winner will be announced on a future episode of The Force Field.